Textile Care Industry Exhibition

CLEANEX 2026

26th & 27th April 2026

The only exhibition for laundry, drycleaning and textile care specialists in the UK

Welcome to CleanEx 2026

CleanEx, the only UK exhibition dedicated to the laundry, drycleaning and textile care industry, will be held in 2026 in the magnificent Ascot Racecourse grandstand - this awe-inspiring space provides the perfect display environment.

After five successful shows CleanEx has grown in recognition attracting buyers and exhibitors from across Europe and beyond.

With visitor numbers increasing and the latest technology on view all in one place, this is one show not to be missed!

Whether you are new to the industry or an old hand, CleanEx is the event that provides the opportunity to compare everything from washing detergents to the largest washing machines, calenders, feeders and folders - from drycleaning chemicals and sundries to the newest innovations in drycleaning machinery. With opportunities to see, first hand, all types of machinery in action.

Organisers' details:

MEG Events Ltd
+44 (0)118 915 0505
megevents@laundryandcleaningtoday.co.uk
megevents.co.uk/clean-ex

MEG EVENTS

Why visit

Access 1000's of the latest products and services from leading suppliers helping your budget expand your business.

Network with over 2000 leading professionals in the textile care sector.

Key information

Visitors

- Launderers
- Drycleaners - owners and managers
- Hotels - owners and managers
- Head housekeepers/managers
- Care home owners
- Guest houses
- Launderette owners
- Private schools and hospitals

Dedicated Buyers

Almost 100 per cent of visitors to CleanEx hold senior positions within their companies giving them purchasing power

Marketing Campaign

Key buyers are targeted by comprehensive and professional marketing campaigns

- Advertising within the leading trade publications
- Online adverts on relevant trade websites
- Email campaigns
- Exhibition website
- Social media via Twitter, Facebook and LinkedIn
- Via trade associations
- Online registration

Why exhibit

As an exhibitor, CleanEx provides you with a unique chance to generate a brand-new client base within the growing textile care industry.

The event brings together key decision makers that are keen to source new products and services to enhance their businesses.

The exhibition offers a relaxed and personal environment for you to utilise the most effective sales technique; face-to-face contact.

CleanEx allows you to network with a vast array of potential buyers and existing clients at this two-day event.

- Collect high quality leads and create new business opportunities
- Raise your profile in this competitive market before, during and after the show
- Meet with senior decision makers from leading organisations
- Launch new products or services direct to the market
- Showcase products and services to a targeted audience of thousands of professionals

Stand Packages

Grandstand Package

£160.93/m² +vat

- Stand space only (Backdrop or bespoke stand plus stand carpeting must be supplied by exhibitor)
- Wifi & two x 240v electrical sockets (if required)
- Show guide entry (max 100 words)

(Carpet & name plate supplied at an additional cost)

Ascot Package

£191.13/m² +vat

- Shell scheme
- Carpet
- Wifi
- Two x 240v electrical sockets (if required)
- One table and two x chairs
- Name plate
- Show guide entry (max 100 words)

Royal Package

£210.51/m² +vat

- Shell scheme
- Carpet
- Wifi & two x 240v electrical sockets (if required)
- Two tables and four x chairs
- Name plate
- Two spot lights
- Show guide entry (max 150 words plus logo)
- Logo hyperlink on our website to your website

Get in touch to book your package

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Please note: *Additional tables, chairs and lighting can be supplied at extra cost*

Sponsorship Packages

Exclusive Package

Headline Event Sponsor

(event package £3,500+vat)

- Advert on monthly newsletters (Nov 25 - Apr 26)
- Banner in reception area
- Table for 10 at networking dinner
- Website advert for 12 months
- Half page feature/advert in show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Platinum Event Sponsor

(event package £3,200+vat)

- Table for 10 at networking dinner
- Website advert for six months prior to event
- Half page feature/advert in show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Gold Event Sponsor

(event package £3,000+vat)

- Table for 10 at networking dinner
- Website advert for six months prior to event
- Half page feature/advert in pre-show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Networking Dinner Table Sponsor

(event package £2,500+vat)

- Logo on menu cards
- Table of 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Networking Dinner Bar Sponsor

(event package £1,800+vat)

- Promotional material in drinks reception area
- Table for 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Show Restaurant Sponsor

(event package £1,800+vat)

- Banner & promotional material in restaurant area
- Table for 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Exclusive Package

Social Media Sponsor

(event package £1,500+vat)

- Five tickets to networking dinner
- Website advert for three months
- Logo on screens throughout event
- Links on social feeds three months prior to event
- Logo on all articles produced in relation to CleanEx

Silver Event Sponsor

(event package £800+vat) *(Two available)*

- Two tickets to networking dinner
- Website advert for six months prior to event
- Quarter page coverage in pre-show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

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