CLEAN Ex

Textile Care Industry Exhibition

26th & 27th April, 2020

The only exhibition, for Laundry, Drycleaning, and Textile Care specialists in the UK

Welcome to CleanEx 2020

CleanEx the only UK exhibition dedicated to the laundry, drycleaning and textile care industry will be held in 2020 in the magnificent Ascot Racecourse Grandstand - this awe-inspiring space provides the perfect display environment.

After four successful shows CleanEx has grown in recognition attracting buyers and exhibitors from across Europe and beyond.

With visitor growth on average increasing by 25 per cent per show this is surely one show not to be missed!

Whether you are new to the industry or an old hand, CleanEx is the event that provides the opportunity to compare everything from washing detergents to the largest washing machines, calenders, feeders and folders - from drycleaning chemicals and sundries to the newest innovations in drycleaning machinery. With opportunities to see, first hand, all types of machinery in action.

Organisers' details:

MEG Events Ltd
Tel: **+44 (0) 118 9014471**
megevents@laundryandcleaningtoday.co.uk
www.lctcleanex.co.uk

Why visit

Access 1000's of the latest products and services from leading suppliers helping your budget expand your business.

Network with over 2000 leading professionals in the textile care sector.

Almost 100 per cent of visitors to CleanEx hold senior positions within their companies giving them purchasing power.

Key information

Visitors

- Launderers
- Drycleaners - owners and managers
- Hotels - owners and managers
- Head housekeepers/ managers
- Care Home owners
- Guest Houses
- Launderette owners
- Private schools and hospitals

Dedicated Buyers

Almost 100 per cent of visitors to CleanEx hold senior positions within their companies giving them purchasing power

Marketing Campaign

Key buyers are targeted by comprehensive and professional marketing campaigns

- Advertising within the leading trade publications
- Online adverts on relevant trade websites
- Email campaigns
- Exhibition website
- Social media, via Twitter, Facebook and Linkedin
- Via Trade Associations
- Online registration

Why exhibit

As an exhibitor, CleanEx provides you with a unique chance to generate a brand-new client base within the growing textile care industry.

The event brings together key decision makers that are keen to source new products and services to enhance their businesses.

The exhibition offers a relaxed and personal environment for you to utilise the most effective sales technique; face-to-face contact.

CleanEx allows you to network with a vast array of potential buyers and existing clients at this two-day event.

- Collect high quality leads and create new business opportunities
- Raise your profile in this competitive market before, during and after the show
- Meet with senior decision makers from leading organisations
- Launch new products or services direct to the market
- Showcase products and services to a targeted audience of thousands of professionals

Stand Packages

Grandstand Package

from £2,926+vat available for stands over 20m2

- Stand space only (Backdrop or bespoke stand plus stand carpeting must be supplied by exhibitor)
- Wifi & 2 x 240v electrical sockets (if required)
- Show guide entry (max 100 words)

(Carpet & name plate supplied at an additional cost)

Royal Package

from £1,531+vat (8m2)

- Shell scheme
- Carpet
- Wifi & 2 x 240v electrical sockets (if required)
- 2 tables and 4 x chairs
- Name plate
- 2 spot lights
- Show guide entry (max 150 words plus logo)
- Logo hyperlink on our website to your website

Ascot Package

from £1,390+vat (8m2)

- Shell scheme
- Carpet
- Wifi
- 2 x 240v electrical sockets (if required)
- 1 table and 2 x chairs
- Name plate
- Show guide entry (max 100 words)

Please note: *Additional tables, chairs and lighting can be supplied at extra cost*

Get in touch to book your package:

megevents@laundryandcleaningtoday.co.uk
www.lctcleanex.co.uk
Tel: **+44 (0) 118 901 4471**

Sponsorship Packages

Headline Event Sponsor

Exclusive

(event package £3,500+vat)

- Advert on monthly newsletters (Mar/April 2020)
- Banner in reception area
- Table for 10 at networking dinner
- Website advert for 12 months
- Half page feature/advert in show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Gold Event Sponsor

Exclusive

(event package £3,000+vat)

- Table for 10 at networking dinner
- Website advert for six months prior to event
- Half page feature/advert in pre-show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Networking Dinner Bar Sponsor

Exclusive

(event package £1,800+vat)

- Promotional material in drinks reception area
- Table for 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Social Media Sponsor

Exclusive

(event package £1,500+vat)

- Five tickets to networking dinner
- Website advert for three months
- Logo on screens throughout event
- Links on social feeds three months prior to event
- Logo on all articles produced in relation to CleanEx

Platinum Event Sponsor

Exclusive

(event package £3,200+vat)

- Table for 10 at networking dinner
- Website advert for six months prior to event
- Half page feature/advert in show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx

Networking Dinner Table Sponsor

Exclusive

(event package £2,500+vat)

- Logo on menu cards
- Table of 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Show Restaurant Sponsor

Exclusive

(event package £1,800+vat)

- Banner & promotional material in restaurant area
- Table for 10 to networking dinner
- Logo on screens throughout event
- Website advert for six months prior to event
- Logo on all articles produced in relation to CleanEx

Silver Event Sponsor

(event package £800+vat) (Two available)

- Two tickets to networking dinner
- Website advert for six months prior to event
- Quarter page coverage in pre-show edition of LCT
- Logo on screens throughout event
- Logo on all articles produced in relation to CleanEx